

WEDNESDAY, JUNE 23, 2010 | SCHEDULE OF EVENTS

8:00 - 9:00 AM	Registration Breakfast Exhibits FORD CONFERENCE & EVENT CENTER LOBBY & GALLERY		
	MESA Unconference	Track 1 - Spotlight Sessions	Track - 2 Spotlight Sessions
	FORD CONFERENCE & EVENT CENTER GRAND HALL 1 & 2	ROOM 103	ROOM 105
9:00 - 9:45 AM	<p>At the Unconference, attendees can share and learn in an open, participatory environment. It is an intense multi-discussion, multi-room event with no script. Bring ideas and a desire to interact with peers - and test the brains and bounds of the MESA community. Anyone with something to contribute or with the desire to learn is invited and welcome!</p> <p>In this "confer and conquer" environment, attendees can present ideas or questions and discuss operations topics with other practitioners and subject matter experts in the spirit of MESA's mission - to provide an environment for the sharing of best practices. Leading industry experts, including members of the MESA Technical Committee, will be on hand to help facilitate discussions.</p>	<p>MES for Continuous Petrochemical Processes Dr. Arnesh Telukdarie, MES Engineering Manager; Sasol Ugan Maistry, Managing Director; EOH Mining & Manufacturing</p>	<p>Quality Operations Management Ralph Marsh, IT Director; New United Motor Manufacturing Inc. (NUMMI)</p>
10:00 - 10:45 AM		<p>Streamlining the Global Rollout and Deployment of an MES at Novo Nordisk Kasper Larsen, Sr. Technical Manager; Novo Nordisk Dr. Gilad Langer, Consulting Manager; NNE Pharmaplan</p>	<p>Unlocking Operations for a Competitive Advantage in the Private - Label Beverage Market Don Enstrom, Sr. Director of Manufacturing and Engineering Services; Cliffstar Corporation</p>
10:45 - 11:15 AM	Networking Refreshments Exhibits FORD CONFERENCE & EVENT CENTER GALLERY		
	MESA Unconference	Track 1 - Spotlight Sessions	Track 2 - Spotlight Sessions
	FORD CONFERENCE & EVENT CENTER GRAND HALL 1 & 2	ROOM 103	ROOM 105
11:15 - 12:00 PM	MESA Unconference continued	<p>Real-Time Manufacturing Management for a Hybrid Process Scott Daugherty, Director of Operations; Cormetech, Inc. Rodney Neal, Practice Manager; Global Automation Partners, Inc. an M&W Group Company</p>	<p>Keys to Achieving Rapid ROI on Plant Software Investments Melissa Nippert, Director of Capital and Strategic Projects; Pinnacle Foods Group, LLC Mark Sutcliffe, President; CDC Software</p>
12:00 - 1:30 PM	Lunch Networking Exhibits FORD CONFERENCE & EVENT CENTER GALLERY		
	Track 1 - Thought Leadership	Track 2 - Thought Leadership	Track 3 - Spotlight Sessions
	FORD CONFERENCE & EVENT CENTER GRAND HALL 1	FORD CONFERENCE & EVENT CENTER GRAND HALL 2	ROOM 105
1:30 - 2:15 PM	<p>Multiple Site MES Projects: Systems Implementation is Half the Battle Simon Jacobson, Research Director; AMR Research John Southcott, MESA Board Member at Large; co-CEO; Brock Solutions</p>	<p>BPM & Cloud Computing in Manufacturing Matthew Littlefield, Senior Research Analyst; Aberdeen Group Catherine Minter, MESA Board Member at Large; President, Americas; Cordys</p>	<p>Commitment to Corporate Responsibility -- New Management System Requirement for Suppliers Edan Dionne, Director, Corporate Environmental Affairs; IBM Corporation Michael Meaden, VP Services & General Procurement; IBM Global Procurement</p>
2:30 - 3:15 PM	<p>From Metrics Confusion to Business Intelligence: Claiming the Sea Larry White, Executive Director, Resource Consumption Accounting Institute</p>	<p>Unity PLM & MES Systems to Increase Accuracy & Build Quality Andy Dinsmore, PLM Strategy; ATK Aerospace Systems Siemens Speaker, TBA</p>	<p>Product Lifecycle Quality Dr. Michael Grieves, Author & NASA Consultant</p>
3:15 PM	Conference Closes		