

MONDAY, JUNE 21, 2010 | SCHEDULE OF EVENTS

12:00 PM	Registration Opens FORD CONFERENCE & EVENT CENTER LOBBY				
	Conference Workshops FORD CONFERENCE & EVENT CENTER				
	ROOM 105A	ROOM 106	ROOM 103A	ROOM 103B	
1:00 - 2:30 PM	Justifying Manufacturing Operations Management to Business Leaders (Also offered from 3-4:30pm) Charlie Gifford, Chief Manufacturing Consultant; 21st Century Manufacturing Solutions Darren K. Riley, Sr. Manufacturing Consultant; Rockwell Automation David Frede, Global Marketing Manager of Operations Management Software; GE Intelligent Platforms	MESA Education Program: Real-Time Enterprise, 11 Function Model and MES Product Selection Mike James, MESA EMEA Treasurer; Group Managing Director; ATS International BV	Unlocking Your Operations Potential Jan Snoeij, MESA EMEA Chair, Principal Consultant; Logica	Performance Management Benchmark, Practices and Roadmap Mitchell Weisberg, Managing Director; Lumen, Inc.	
2:30 - 3:00 PM	Networking Refreshments Exhibits FORD CONFERENCE & EVENT CENTER GALLERY				
	Conference Workshops FORD CONFERENCE & EVENT CENTER				
	ROOM 105A	ROOM 106	ROOM 103A	ROOM 103B	LOOKOUT ROOM
3:00 - 4:30 PM	Justifying Manufacturing Operations Management to Business Leaders (Also offered from 1-2:30pm) Charlie Gifford, Chief Manufacturing Consultant; 21st Century Manufacturing Solutions Darren K. Riley, Sr. Manufacturing Consultant; Rockwell Automation David Frede, Global Marketing Manager of Operations Management Software; GE Intelligent Platforms	MESA Education Program: Real-Time Enterprise, 11 Function Model and MES Product Selection (continued) Mike James, MESA EMEA Treasurer; Group Managing Director; ATS International BV	Working Session for MESA's Quality and Regulatory Compliance Guidebook Khris Kammer, Sr. Information Solutions Consultant; Rockwell Automation	Performance Management Benchmark, Practices and Roadmap (continued) Mitchell Weisberg, Managing Director; Lumen, Inc.	Optimizing Manufacturing with MES Rob Markevics, Director, MES Discrete Business Development; Siemens
	Opening Banquet THE DEARBORN INN				
5:00 PM	Welcome Reception Cocktail Hour DEARBORN BALLROOM FOYER				
6:00 PM	Banquet Dinner Opening Remarks DEARBORN BALLROOM John Dyck, 09-10 MESA Chair, Global Director, Software Business Development; Rockwell Automation James Tetreault, Vice President, North America Manufacturing; Ford Motor Company				
6:30 - 7:30 PM	KEYNOTE ADDRESS: Game Plan for Success DEARBORN BALLROOM Lou Holtz, Legendary Coach and ESPN Analyst				