



2011 NORTH AMERICAN CONFERENCE
ORLANDO, FLORIDA • SEPTEMBER 19-21, 2011

Think About Your Problems

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What Are The Solutions?

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Are You Building Solutions On
Your Beliefs and Not Reality?

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Do You Ask Yourself – What Is Reality?

**Join the MESA community
to address your real-time
operational challenges.**

MESA
INTERNATIONAL
Driving Operations Excellence

MESA INTERNATIONAL 2011 North American Conference

September 19-21, 2011 | Renaissance Orlando at SeaWorld | Orlando, FL USA

THE TIME HAS COME TO FACE YOUR PROBLEMS AND DISCOVER SOLUTIONS.

In conjunction with the 2011 MESA International North American conference, you're cordially invited to attend an interactive, executive roundtable and workshop.

When: Monday, September 19, 2011

Where: Renaissance Orlando at SeaWorld – Orlando, Florida USA

Time: 1PM – 8PM

Price: \$695.00¹

¹ Price includes dinner on Monday evening and access to the entire conference

Discover Your Solutions

Join us as we explore common issues shared across the industry such as aging workforces, stricter regulations, obsolescence, sustainability, and more. We're going to put it out there and talk about our problems and find out – are our problems really problems or are they solutions?

There will be no hypothetical examples in this workshop. Bring with you real issues which can be discussed in the group.

Reserve your spot today.

Seating is limited to the first 30 people who register. Use discount code "EXEC11" when registering.

To Register Visit:



*This roundtable and workshop is being led by author and consultant, **Michael McMillan**, whose book, **Pink Bat: Turning Problems Into Solutions** will be the basis for the discussion. For more information on Michael, read his bio.*

CLOUDY WITH A CHANCE FOR PROFITS

CUT THE CLUTTER. ACHIEVE REAL-TIME OPERATIONS EXCELLENCE.

This year's agenda, which is designed to showcase real-world examples from the mouths of the end-users themselves, is proving to be an excellent draw, and we are tracking towards record attendance this year.

Conference Highlights

- 25 Breakout Sessions
- 10 Workshop sessions
- 9 Interactive "Unconference" sessions
- Executive Roundtable
- Keynote Speaker: Michael McMillan
- Hands-On Cloud Workshop
- Peer Networking
- Solution Provider Exhibits
- On-site MESA Global Education Program CoA Event

Why Attend?

With the recent up-tick in the market manufacturers and operators are participating in MESA at unprecedented levels in an effort to determine how to best harness MES/MOM solutions to drive profitability.

The theme of this year's conference is "Cloudy with a Chance for Profits" — industry leaders will share real-world experiences about maximizing returns within their operations.

Contact Information

To request additional information, please contact:

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Register at conference.mesa.org

About MESA International | MESA is the first choice for industry professionals seeking innovative thinking and leadership to drive operations excellence. Our member-driven working groups, industry events and educational forums:

- Enable Members to connect, contribute, cultivate understanding, and exchange strategies to facilitate operations excellence
- Result in whitepapers, podcasts, guidebooks, research studies, webcasts, and other resources that accelerate learning and knowledge
- Provide best practices guidance to drive greater operations performance and profitability

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To learn more, visit: www.mesa.org



Earn your MESA Certificate of Awareness at this year's conference and complement your professional experience with the recognition of learning from one of industry's most respected institutions.

Register today.
www.mesa.org

The MESA Global Education Program Certificate of Awareness (CoA) event caters to manufacturing/operations and IT personnel and sales professionals.